

Global Expansion Team (Team G.E.T.)



Global Expansion Team

Home country on top

Country Flags sequenced in order of population

World Background

Global Network of E-commerce Business Centers

"Connecting online business & consumers"



Global Expansion Team (Team G.E.T.) Strategic Focus

Vision: #1 preferred distribution channel to electronically sell travel products, goods & services to a global marketplace

“Stop-n-look before you shop or book!”

Mission: Empower ordinary people to achieve an extraordinary “Quality of Life.”

Why We Exist: Provide Hope, Happiness, Health and Wealth -- More abundant life for all.

Goal: Job & Wealth Creation - 100,000 Global YTB Referring Travel Agents/YTB Independent Business Owners (IBOs) and 1 million Global registered Affiliates.

Set The Industry High Mark:

- Training & Education
- Moral Virtue
- Economic Organization & Job Creation
- Internet Fundraising & Business Growth Strategies
- Corporate Social Responsibility

Values: Integrity, Communication, Training, Competence, Tenacity, Community, and Teamwork

Guiding Principles for Team Members:

- Achieve time and money freedom.
- Live your passion.
- Receive YTB monthly \$500 - \$12,000 bonuses.
- Build a solid residual income.

Success Measures

- **Organizational – YTB Independent Business Owners**
 - # of Directors
 - # of Coach’s Corner
 - # of Power Team Leaders
 - # of Registered Affiliates
 - # of Nonprofits, Community Organizations, Schools, Businesses
 - # of 3 & Free (Travel Sites)
 - # Completion of First Class Training, E-Campus Training, & CLIA
- **Business Volume**
 - \$ of YTB Travel Program & Travel-Related Sales
 - \$ Total Online Travel Store Bookings Volume
 - \$ Total Online ZamZuu Retail Sales Volume

The Plan

TEAM GET plan to grow the GLOBAL team.

- **Weekly Travel Presentations & Webinars**
 - Online Webinar – Nonprofit Internet Fundraising (Mondays)
 - Online Webinar - Vacation Party (Tuesdays & Saturdays)
 - Online Webinar - Spanish Presentation (Wednesdays)
 - Public Hotel Presentation (Thursdays)
 - Online Webinar – Travel / Marketing Training (Saturdays)

- **Team Communication & Unity**
 - Team GET Logo
 - Weekly Team GET Newsletter
 - Strategic Focus and Vision/National-Global Mission Statement/
 - Strategic Vision Video: Growvember Webcast at www.ettc-cs.com
 - Mobile Marketing: SMS Text Messaging, Video Emails, Internet/Social Media Marketing, Personal Development
 - Global Expansion Team Website (Team GET)
 - Website: www.ettc-cs.com

- **Key Conference Calls**
 - Coach Leadership Call (Saturdays)
 - YTB Leaders Call (Mondays) – Coach & Scott
 - YTB Champions Team Call (Mondays) - Director Juliet St John's
 - WINBIG Team Call (Sundays) – Director Von & Sara Nickleberry
 - Team GET Mastermind Group Call (Mondays)
 - Travel Training (Mondays) – Director Jeanie Sharpless

- **Events**
 - National Convention – Corporate Events
 - Regional Conventions
 - Super Saturday Events

- **Key Business Focus & Grow Areas**
 - Team GET Strategic Focus and National/Global Growth Strategy
 - Informal Co-Op Organization of Independent Business Owners
 - Team GET Training: 1) Recruit/Sell Travel Sites, 2) Train Business/Travel, 3) Move Travel Product
 - Team
 - Partners
 - Travel – Referring Travel Agents
 - Marketing – Independent Business Owners
 - Customers
 - Affiliates
 - Nonprofits - Internet Fundraising – Cyber Day Project Plan
 - Businesses - Strategies and Process Improvements

YTB Distribution Channels



YTB
Consumer Booking Engine

Travel
\$9 Trillion

Retail
\$4 Trillion



YTB Management Team
PowerTeam Leader, CC, Director

Stop-n-Look Before You Shop Or Book!





YTB Distribution of Goods & Services Business Model



Management Organization

Team GET Global Organizational Structure



Rick Reese

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Rick has been active in the Colorado Springs community since 2001. He is a 2003 graduate of Leadership Pikes Peak and an appointed community trustee. Rick has organized and served on several national and local nonprofit boards and commissions. He is a retired Air Force Officer and worked as a software development project manager. He is a social entrepreneur and has been self-employed since 2005. Rick is married to Brenda and they have two children, Brittany and Cameron.

Community Programs:

- Leadership Pikes Peak 2003 – Appointed Community Trustee - www.leadershippikespeak.org
- Leadership Plenty 2003

Civic/Business Involvement:

- 2004 – Present YTB Business Owner
- 2007 – 2011 Colorado Springs (ETTC-CS), Opened E-Travel Training Center
- 2005 Colorado Department of Transportation for Seat-Belt Safety & Education, Community Partner Program
- 2005 Pikes Peak Support Center, Director. Provided support services for over 450 Katrina Relocated Survivors
- 2004-2006 Colorado Springs Black Leadership Forum, Chairman - Community Building & Unity
- 2004 City of COS & United Way Human Services Funding Allocation Process
- 2003-2004 Urban Peak, Board of Directors – Serving Youth Experiencing Homelessness
- 2002 Department of Human Service's Placement Alternatives Commission, Board of County Commissioners Appointment
- National Space Science & Technology, Board of Directors (Development) and currently on Board of Advisors

Areas of Expertise:

- Business Management, Community Building, Corporate Leadership, Fundraising, Information Technology, Marketing and Public Relations, Strategic Planning, Quality Management & Process Improvement, Mobile Marketing

Service Area of Interest:

- City/County Boards and Commissions
- Nonprofits: Business Promotion and Tourism, Civil Rights/Social Action/Advocacy, Employment/Employment Training, Education, Youth, Marketplace Ministry, World Missions

Education:

- B.S., Plastics Engineering, University of Massachusetts (1981)
- M.A., Procurement and Management, Webster University (1987)
- Post-Graduate professional certificate in Project Management, Colorado Technical University (1999)

YTB Business Accomplishments:

- Level 1 - National Sales Director
- Coach's Pick – 2012 Convention
- Presidents Club Sapphire Ring Earner (signifying earnings between \$100,000-\$499,000 in 12 mo. period)
- Multiple \$500, \$1,000 and \$10,000 Bonus Earner
- Keynote Speaker National Conventions
- "Hall of Heroes" Founders Award
- YTB Certified National Trainer
- Coaches Corner Members
- Founder Global Expansion Team & E-commerce Travel Training Center (Team Website: www.ettc-cs.com)
- Multiple Coach's Birthday Bash Winner
- Certified Travel Agent