



Global Expansion Team (Team G.E.T.)



"Connecting online business & consumers"

Global Expansion Team (Team G.E.T.) Strategic Focus



Vision: Surge365 CVO Coach Tomer's vision is to launch 10,000 millionaires by 2020.



Mission: Team GET's mission is to empower ordinary people to achieve an extraordinary "Quality of Life!"

Team GET: Wealth Creation & FREEDOM - 100,000 Global Surge 365 Business Associates

Why We Exist: Provide Hope, Happiness, Health and Wealth -- More abundant life for all.

Goal: Job & Wealth Creation - 100,000 Global SURGE365 Referring Travel Agents (RTAs)/SURGE365 Independent Business Owners (IBOs).

Set The Industry High Mark:

- Training & Education
- Moral Virtue
- Economic Organization & Job Creation
- Internet Fundraising & Business Growth Strategies
- Corporate Social Responsibility

Values: Integrity, Communication, Training, Competence, Tenacity, Community, and Teamwork

- Achieve time and money freedom.
- Live your passion.
- Receive \$1,000 - \$12,000 monthly bonuses & benefits.
- Qualify for Car Program and Director Benefits.
- Build a solid residual income.

Success Measures

- Organizational - Surge365 Business Associates
 - # of Directors
 - # of National Builders
 - # of Regional Builders
 - # of Team Builders
 - # of Surge365 Club Memberships w/3 & Free SBAs
 - # of Nonprofits, Community Organizations, & Businesses
 - # of Completion of Surge365 Jump School Training
 - # of YTB Travel Network Career Path
- Travel Program Business Sales / Business Volume
 - \$of Surge365 Club Membership Sales
 - \$Total YTB Online / Offline Travel Booking Volume
 - \$of Total Vortex Gross Booking



Global Expansion Team (Team GET) - The Plan



TEAM GET's plan to grow the GLOBAL team.

- **Weekly Travel Presentations & Webinars**
 - Online Webinar / Training - Nonprofit Internet Fundraising (Mondays)
 - Online Webinar / Training - Business Presentation (Tuesdays & Saturdays)
 - Online Webinar - Spanish Presentation (Wednesdays)
 - Public Hotel Presentation (Thursdays)
 - Online Webinar / Training (Saturdays)
- **Team Communication & Unity**
 - Team GET Logo
 - Weekly Team GET Newsletter
 - Strategic Focus and Vision/National-Global Mission Statement/
 - Co-Op Association of Surge365 Independent Business Owners
 - Mobile Marketing: SMS Text Messaging, Emails, Internet/Social Media Marketing,
 - Global Expansion Team Website (Team GET) - www.etc-cs.com
 - New Member Orientation Training
- **Key Conference Calls**
 - SURGE365 Locker Room Call (Mondays) – Coach & Scott
 - SURGE365 Champions Team Call (Mondays) - Director Juliet St John's
 - Team GET Thursday Leadership Call
 - WINBIG Team Zoom (Sundays) – Dir Von Nickleberry, Janice Parker, Rick Reese
- **Events**
 - National Convention / Birthday Bash – Corporate Events
 - Regional Conventions
 - Super Saturday Events
 - Jump Start Training Events
- **Key Business Focus & Grow Areas**
 - Team GET Strategic Focus and National/Global Growth Strategy
 - Informal Co-Op Organization of Independent Business Owners
 - Team GET – 3 Things We Do
 - 1) Recruit/Sell Travel Sites
 - 2) Train Business/Travel
 - 3) Move Travel Product
 - Business Model
 - Key Business Segments: Self-Use, Nonprofits, Ministry, Business, & Careers
 - Products
 - Option 1: Vortex Customer Travel Savings Website
 - Option 2: Travel Club Membership/Travel – Referring Travel Agents
 - Option 3: Vortex Platinum – Options 1&2 and Host Travel Agency
 - Surge365 Business Associate - Independent Business Owners
 - Nonprofits - Internet Fundraising
 - Businesses – Revenue Producing and Process Improvement Strategies