



2018 EDUCATING CHILDREN OF COLOR SUMMIT

THEME: OUR FUTURE, OUR CHOICE
JANUARY 13TH 2018
COLORADO COLLEGE
www.educatingchildrenofcolor.org

Dear Educating Children of Color (ECOC) Supporter,

Everybody travels sometime, takes a family vacation, business trip or just spends a few nights at hotels throughout the year.

How would you like to book your own travel like you normally do, save money, and at the same time...help ECOC raise \$_____ for _____ by _____?



ECOC has a new fundraising program in place called The Vortex. The Vortex is an online travel booking website that allows ECOC to raise funds 24/7. We'd be so pleased that in booking future flights, resorts, hotel accommodation; instead of going to Expedia, Priceline, Trivago etc. - that you'd instead consider visiting our Vortex booking website at ***ECOCtravel.com***.

The benefits to you are threefold:

1. When booking hotels, cruises, resorts, international flights (USA domestic flights are comparative) you **WILL** save money as rates will be up to 30% cheaper for the **exact same travel plans** you'd usually research on other search engines. The reason is that **Surge365 cuts out the middle man** (Expedia), and **you save money!**
2. Secondly, 100% of the money that **you save** on resorts, accommodation etc. will come directly to ECOC as a donation. Educating Children of Color is a non-profit corporation with 501(c)(3) status and a receipt is provided for any donation.
3. Thirdly, in addition to ECOC receiving the money you save...we also earn reward credits (or points) on your travel booking...these points are redeemed to purchase educational gifts and laptops (Since 2008, ECOC has given away over 140 laptop and awarded over \$140,000 in scholarships).

In essence...in using VORTEX, you will be saving time and money and **simultaneously helping us** to dismantle the cradle-to-prison pipeline for children of color and children in poverty through education.

Please **register TODAY on the ECOC Vortex and make your online travel arrangements** by clicking on www.ECOCtravel.com. "**Stop-n-Look Before You Book**"

Come Join Us As We Create Diamonds.

Thank you for your support of Educating Children of Color Summit!