

## Team GET Mobile App Campaign for Contest Blitz



**WHAT?** Surge365 Mobile App campaign blitz to **identify interested, qualified** prospects to **join Surge365 as Platinum Business Owners!**

**CAMPAIGN GOAL:** Fifteen (15) \$1,000 Bonuses (100 new Platinum TBG sales)

### REWARD FOR ACHIEVEMENT:

- *National Builder Status!*
- *Recognition and Awards!*
- *Receive \$10,000 & \$50,000 Bonus for 100 New Team Builder Group Sales!*
- *Earn fully-paid Regional Builder Experience in 2017 w/Coach, Scott & Chris!*

**SET MEASURABLE GOAL:** Commit to a DAILY number of prospects to contact with the Surge Mobile App.

### PERSONAL CAMPAIGN COMMITMENT:

- I COMMIT to send out the Mobile App Video to a minimum of \_\_\_\_\_ prospects daily.
- I COMMIT to follow up with 100% of interested prospects.

## Change your mind change your money!

### DAILY AFFIRMATIONS (read aloud twice daily) –

- *I have a natural ability to **attract awesome** leaders and business builders.*
- *I effectively use the Surge365 Mobile App to **identify interested** prospects.*
- *I send out the Mobile App Video to a minimum of \_\_\_\_\_ prospects daily.*
- *My Surge365 business is **a win-win** for both me and the prospect. Everyone wins!*
- *Prospect families **will thank me** for generations to come...for sharing the opportunity.*
- *I am a **natural, expert** closer. **I have a talent** for closing and sealing the deal..."right now!"*
- *I follow up with 100% of interested prospects within 2-3 days.*
- ***I am bold and confident** to ask interested, qualified prospects to **join the team.***
- *I close 100% of interested prospects. I'm a great listener. A-B-C: Always Be Closing.*



*I have a wonderful Surge Business-in a wonderful way-I give wonderful service-for wonderful pay!*

**Affirmations Work:** Affirmations **reprogram your thought patterns**, they change the way you think and feel about prospects. You love sharing Surge365 and building positive relationships! Let's Go!

### BUILD YOUR SURGE365 BUSINESS - Do One (1) of the following business building activities DAILY

- 1) *Get a Team Builder prospect to a weekly meeting, Webinar, or a one-on-one presentation*
- 2) *Do a Home Vacation Party or Private Reception for Team Builder prospect(s)*
- 3) *Conduct Three 3-way calls with Team Builder prospects*
- 4) *Have three Team Builder prospects to watch 100% of the Surge365 opportunity video*
- 5) *Get 5 prospects to fill out a Vacation Survey (download at ettc-cs.com)*
- 6) *One Team Builder sale (personal sale or sale by member of Team Builder Group)*

**HOW TO IDENTIFY NEW PROSPECTS?** Use the Surge365 Mobile App to **sort and identify** interested prospects. **FOLLOW** step-by-step mobile app process to contact prospects (page 2).



Team GET Mobile App Campaign for Contest Blitz  
 Questions on Mobile App? Call Surge Customer Service at 618-655-2431, Opt 1

1

**SELECT  
 "Prospect"  
 Icon**

2

**Select "Send Message"**

3

**Select Prospect from**  
 1) "Current Prospect" list  
 AND / OR  
 2) "Phone Address" Book  
 Then Select **"NEXT"**

4

**RECOMMENDED VIDEO  
 SELECT  
 "Totally different LIFESTYLE?"**

**SEND TO YOURSELF FIRST:** Fill in YOUR contact info to experience the mobile app process **BEFORE** your prospect

5

**RECOMMEND  
 Send by  
 E-MAIL and  
 TEXT**

6

**RECOMMEND  
 NO REMINDER**  
 (Difficult to manage with high volume of contacts & follow-ups)



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7

**Select  
 “NEXT”  
 To send  
 E-MAIL**

8

**Send Text Message**

9

Contact Prospects who watched **Lifestyle** video.  
 You will receive an ALERT when they watch...

**WATCH LIFESTYLE VIDEO FIRST...  
 BEFORE SENDING TO PROSPECT**

10

Contact Prospects who watched **Surge365** video.  
 You will receive an ALERT when they watch...

**WATCH SURGE365 VIDEO FIRST...  
 BEFORE SENDING TO PROSPECT**

**Follow Up with 100% of prospects who watch the video: (you will receive an ALERT)**

***“I see you watched the video. What did you like best?”*** (Wait for Answer)

***“Great! I liked that too!” “Would you like more information?”*** (Wait for Answer)

**YOUR FOLLOW UP ACTIONS: Plug interested prospects into a meeting to get more information**

- 3-way with upline (use Mobile App “3-Way Call” Feature)
- Invite to Webinar, local meeting, private home reception, one-on-two, etc...
  - Webinar Invitation: “There’s going to be an online presentation taking place on \_\_\_\_ at \_\_\_\_ ET (day/time) that you can see right from the comfort of your home... from your computer ...that explains everything. I’ll send you information to join a live webinar.” (You can find the full Team GET webinar schedule at ettc-cs.com).
  - **Or if they want more info...SEND BIZ Op Webinar Funnel Video- “Timing is Perfect” (find on the Mobile App)**

**CONGRATULATIONS! You’re on your way!**